THE EIGHT

Beauty mistakes

MOST WOMEN MAKE!



Put Eye Cream on All yrong!

This is #1 because MOST people are putting eye cream on ALL wrong!! Stop it! It adds to wrinkles and can cause eye irritation because you can get eye cream in your actual eye ball. Iol <u>Click this video</u> to watch how to apply eye cream the right way!

Don't use Primers!

It's such an easy step and it makes the WORLD of difference! Foundation primer especially! Wearing <u>foundation primer</u> will make your foundation look smoother on your face (it almost acts as a mini filler! Just google primer on an orange and you'll see IoD and it helps the foundation last 100000 times longer all while allowing you to USE less because the primer helps it cover your face more AND evenly! <u>Eve primer</u> does pretty much the same things PLUS helping the eye shadows look more vibrant! If there is primer, I use it!

Apply Foundation yrong!

So many women apply foundation in the wrong direction and then they say "oh I don't like foundation because it makes my face look fuzzy" or something to the effect of they can see it on their face which usually means you're apply it ALL wrong! 1st of like I said above use primer. This will get you about half way there on the foundation looking like your second skin. And the 2nd part is APPLY YOUR FOUNDATION IN DOWNWARD STROKES AND CIRCLES! I always use a liquid foundation brush because I hate getting my fingers dirty and it helps blend my foundation and I ALWYAS spread it going down! If you apply your foundation going up all you're doing is brushing the peach fuzz on your face UP and therefore painting all the little hairs making the foundation super visible and the little hairs super visible which no one wants. Iol

Don't Line your Lips!

A HUGE secret to making your lipstick stay longer AND make your lips look fuller is to line your lips! Sometimes I even recommend fully coloring your lips in with liner then applying lipstick on over it to get even LONGER wearing lipstick! (I'll make a video tutorial on this for you IoL) Also, lining your lips helps the lipstick from bleeding and feathering out onto your face (BIG PLUS) and it helps your lips have more dimension and makes them look fuller! (And no I'm not talking about going crazy over-lining your lips either!) But most of the time a cute lip look involves <u>lip liner</u>.

Priscila Diverso

Forget to do your Brows!

brows are like the frame of your face. Imagine hanging up a beautiful picture on a wall, now imagine hanging it up on a wall with a nice clean cut frame. Which looks better? The framed picture. The same goes for your face! Wether you do an eve look or not doing your brows just pulls your whole look together! It frames your face and makes you look put together! I'm obsessed with a volumizing brow tint because it takes 2 seconds to put on and does everything like color my brows, fill them in, and keep them in place in one brush.

Use force worsh on Eyes!

Please don't use face wash on your eves! I see so many women at our skincare consultations put face wash on their eves when there's no need to! The oil-free eve makeup remover will not only get all your makeup off but it's basically like an eve wash! Rule of thumb: if it doesn't sav "eve" on it don't put it on or near your eve! Plus getting soap in your eve never feels good so don't put face wash on it!

Don't use Gunscreen

Everyone everywhere of every skin type and color needs to wear sunscreen EVERY DAY. I don't care what you think just wear it! Skin cancer is a real thing that affects more people than you would think! Don't let that be you! Also, the sun just damages skin so you should protect your skin from it no matter what. Yes, sun exposure is good, but we're not trying to fry our skin! Sitting in your car driving exposes you to the sun's rays so even if you don't make it a habit of sitting out sunbathing just going about your everyday life exposes you to UV rays. Pro tip: use an SPF product that has both UVA & UVB protection. I like to use a day cream with SPF and a foundation primer with SPF.

Don't practice good Skincare

Makeup is not the answer to your skin concerns. Yes, concealer and foundation can cover up a pimple but why not get rid of the pimple instead? Also, even if you don't have skin concerns you don't want to not take care of your skin until you're older and have more mature wrinkled skin. It's better to be proactive than reactive. Plus, there's nothing better than loving your skin with and WITHOUT makeup on! People always tell me my skin is perfect and I have nothing to worry about but I also have been working on keeping my skin glowing and healthy since I was 10 (literally.) So please love yourself and take care of your skin! After all it is the largest organ in your body and the most visible. I offer free skincare consultations where I help teach you good skincare practices, ect. should you need a girlfriend's advice 😋